



Contact:

Deyan Vitanov, CEO

650-200-3705

[deyan.vitanov@myphilanthropedia.org](mailto:deyan.vitanov@myphilanthropedia.org)

For Immediate Release: October 6, 2010

## **New Philanthropedia Service Launched: Expertise on Demand**

**Expertise on Demand** is a new Philanthropedia service that acts as a trusted intermediary connecting major donors, philanthropy advisors, and foundations with experts who can help fill knowledge gaps quickly and efficiently and channel more money to high-impact nonprofits and projects.

Donors use this service by filling in a brief form with the question they would like to ask an expert. Philanthropedia then searches its database of thousands of experts to find a good match, ultimately connecting the donor with the expert via a phone call. You can learn more about the service here: [http://www.myphilanthropedia.org/expertise\\_on\\_demand](http://www.myphilanthropedia.org/expertise_on_demand)

**We are now accepting requests from donors!** If you are interested in using this service, please complete the request form and review our policies here: [http://www.myphilanthropedia.org/eod\\_questions/new](http://www.myphilanthropedia.org/eod_questions/new).

If you are an expert and would like to be added to the network, please complete the sign-up form and review our policies here: [http://www.myphilanthropedia.org/eod\\_experts/new](http://www.myphilanthropedia.org/eod_experts/new).

Because this is a new product, we will continue to improve and refine our process over the next year so the exact details of this service may change. We are actively collecting feedback and would love to hear from you! If you have a recommendation about how to improve this service or would like to share your ideas, please contact us at [eod@myphilanthropedia.org](mailto:eod@myphilanthropedia.org).

We look forward to working with you!

###

<http://www.myphilanthropedia.org/>